

# urban art contest

## terms & conditions

### theme

Are you creative? Inspire us! Show us what your artistic interpretation of urban lifestyle is!

Whether you are inspired by music, street arts, graffiti, skyscrapers, lights, skateboarding, billboards, fashion, cars, arcade games, and/or the nightlife, we are interested in anything from the broad spectrum of urban living.

You can submit an unlimited amount\* of artworks in two categories:

- **Digital design:** Includes graphic design and any artwork made with computer-based programs like Adobe Photoshop or Illustrator.
- **Drawings & paintings:** Anything is allowed: pencils, graffiti, markers, sketches, spray-paint or stencils – as long as the techniques are applied to paper, cardboard or canvas.

It is easy to participate!

1. Take a picture of your drawing/painting or convert your graphic design into a JPEG file (max. 2MB).
2. Create an account on the contest's website at <http://urban-art.canyon-tech.com>.
3. Upload your masterpiece!

To inspire us, the design has to be fresh, creative and dynamic. Any genre is accepted, but entries **MUST** respect the entry requirements (see below). No limit per person: You can upload as many files as you want!

Canyon's Corporate team and a professional jury panel will select the winning artworks in each category.

\*Canyon Corporate has the right to refuse artworks that do not comply with the Entry Requirements (see below).

Contest organizers: Canyon Corporate  
Contest website: <http://urban-art.canyon-tech.com>  
Canyon website: [www.canyon-tech.com](http://www.canyon-tech.com)



## prizes

### What can I win?

Grand Prix = an iPod Touch 32 GB or a Sony Playstation 3

Runner-up = a Bamboo Fun Tablet or a iPod Nano 16GB

Public's Choice = an assortment of products from the next Canyon Limited Edition

Moreover, winning artworks will be featured in the promotion of a Canyon Limited Edition product line, to be launched later this spring!

### How is the selection made?

Grand Prix = Decided by the Jury, as most creative artwork, in each category.

Runner-up = Very good artwork that attracted the attention of the Canyon corporate team, in each category.

Public's Choice = Visitors to the contest's website <http://urban-art.canyon-tech.com> will be able to cast their votes for their favorite artwork.

All prizes and awards will be presented to the winners only upon presentation of an identity documents and provided they have met entry requirements, including duly signed Copyright Release.

## rules of identifying winning entries

The Grand Prix will be awarded to the entrant who will score the highest number of points as a result of the professional Jury's voting, in each category.

Runners-up: The Runners-Up will be awarded to the entrants with the highest number of points, in each category, acquired as a result of the Canyon Corporate team' voting.

The Public's Choice award will be given to the entrant whose artwork will score the most votes in an independent poll on the website

## voting via site

Once the contest is closed and no more artwork is admitted in the contest, visitors of the website <http://urban-art.canyon-tech.com/> will be able to vote as of one time per day, for one entry. Each vote will require an accompanying comment in English related to the entry. The Contest organizers reserve the right to remove without notice and explanations any comments containing obscenities, insults, remarks of racist nature, advertising, calls for violence, and also comments consisting only of emoticons and the like. A vote submitted with an unsuitable comment as explained above will be automatically subtracted from the voting score.

## results of entry submissions

The Artist has to submit a digital version of its artwork via the website <http://urban-art.canyon-tech.com/> or by sending it to the following email address: [contests@canyon-tech.com](mailto:contests@canyon-tech.com)





## participants & submitted artwork

The contest is open to anyone except those directly involved in the organization and in the judging phase of the contest. The contest will take place from the 1<sup>st</sup> of February until the 1<sup>st</sup> of April. Winners will be announced in April.

Canyon has the right to refuse an entry if it does not comply with the Entry Requirements.

## entry requirements

Urban Artworks should fulfill following conditions:

1. Urban artworks should be sent by the artist or with written consent of the artist to use his/her artworks or to participate in the present contest.
2. The artist should have proof of his/her authorship (pictures, short video of the process of creation, signature on the work).
3. In the situation that the artwork is made on a property's walls or the like, the artwork should be made:
  - At the special public places allowed by authority for urban artworks
  - At the private property subject to written consent of the owner of the property.

The artist should have the written consent of the owner of the property. If not, the artwork will be automatically discarded.

4. Urban artworks should not contain any elements or scenes of violence, humiliation, brutality, discrimination or in any other different ways to violate, transgress the moral code and ethical norms.

The artist understands that urban artworks such as graffiti could be recognize as illegal and as a serious crime subject to infringement of the above terms.

Graffiti is a serious criminal offence, and is dealt with under the provisions of the Criminal Law. It is an offence for any person to damage any property belonging to another, unless they had a lawful excuse to do so. A person who, without lawful excuse, destroys or damages any property belonging to another, intends to destroy or damage any such property, or is being reckless as to whether any such property would be destroyed or damaged, is guilty of an offence.

Canyon in no event will be liable to any damages, destroys, and lost, whether as a result of breach of Law or arising from the Graffiti works or for any claims by any other party. The artist will be personally liable for any actions relating to Graffiti works.

When submitting an entry, artists must also send a scanned copy of the signed Copyright Release to [contests@canyon-tech.com](mailto:contests@canyon-tech.com). The form is available for download at the Contest website <http://urban-art.canyon-tech.com/> and [www.canyon-tech.com](http://www.canyon-tech.com). The drawings which are not accompanied by the signed Copyright Release will not be accepted.

Canyon Corporate has right to require originals of the all written consents and signed Copyright Release. Artist should present to [contests@canyon-tech.com](mailto:contests@canyon-tech.com) all required documents on the first demand of Canyon Corporation.

The drawings/ files for the online gallery must be presented in one of the following formats: JPG and/or TIF, and with a size of not exceeding 2MB.





An entrant, who has been exposed for plagiarism or use of another person's ideas, shall be permanently disqualified and shall not be allowed to further participate in the Contest.

## contest media coverage

The course of the Contest will be highlighted at the site <http://urban-art.canyon-tech.com/> and the site [www.canyon-tech.com](http://www.canyon-tech.com). At Canyon's discretion the Contest can also be highlighted at other Internet resources of the company, including through continuous exposure of all entries in the Internet. At the Contest organizers' discretion, the course of the Contest can be widely covered on various information websites and in mass media.

## applicable legislation

These Rules, as well as all rights and duties of the parties of the Contest, shall be governed by the material legislation of the Czech Republic. All disputes and disagreements between Organizers of the Contest and participants, where agreement has not been achieved, shall be resolved in the courts of the Czech Republic.

## use of artist's material

The term "Artist's materials" denotes any materials which the contestant or the participant uploads to the Contest's website on his/her own behalf or sends to the Contest Entry Centers, including (but not limited to) graphic and text materials, name and/or a pseudonym (nickname), images, photos, the artist's biographic data.

The participant of the Contest gives the Contest organizers unlimited non-exclusive fee-free license, giving the right to:

- prepare, adapt, alter, code, convert in other format or otherwise to change artist materials (or any part thereof) for digital transfer, use and demonstration in any format and by any means, known now or invented in the future;
- use, show, produce, and distribute materials of the artist on the global scale for any purpose, including the promotion of Canyon products in accordance with the purposes and objectives of the Contest by any means known now or invented in the future.

This provision includes the right of Contest organizers to give public access to the artist's materials on the websites <http://urban-art.canyon-tech.com/> and [www.canyon-tech.com](http://www.canyon-tech.com) (and all other Internet resources owned by Canyon), and also the right to use the name of the artist in connection with the promotion and popularization of the Contest.

Artists reserve all personal non-property rights in relation to the materials submitted to the Contest, including copyrights.

If there is no other written agreement between the artist and the Contest organizers, signed by both parties, the artist cannot demand neither from the Contest organizers, nor from other persons who have received from organizers of Contest the right to use Contest artworks, any indemnification or payment for use and demonstration of the materials.





## disclosure information

These rules and the information on the course of the Contest are openly published at the Contest's website. Any interested persons have the right to contact the Organizers asking for explanations of specific provisions of these rules or other necessary information. The Organizers can be contacted at the following address: [contests@canyon-tech.com](mailto:contests@canyon-tech.com)

